



Mastering the art of corporate and professional communication

At a Glance...

- > **36 Credit Program**
- > **For communication professionals or those who want to enhance their communication, teaming, leadership and critical thinking skills**
- > **Complete the program in as little as 15 months**
- > **Evening Classes**
- > **Weekend and Online classes every semester**
- > **NO GMATs or GREs are required**
- > **Students from 9 different nations in the program**
- > **Over 400 alumni**
- > **85% of our current students work full-time**
- > **Exceptional faculty with extensive academic and organizational leadership experience**

Where leaders learn to communicate

Master of Arts in Strategic Communication

36 Credit Graduate Degree Program designed to enhance your leadership, communication, teaming and critical thinking skills.

Program Overview

Core Courses (15 Credits):

COMM 6000 Writing for the Organization and the Client
COTC 6100 Introduction to Organizational Communication
COST 7220 Effective Presentations
COTC 7110 Communication Research
COMM 8190 Masters Project

Elective Courses (21 Credits):

You will take 7 elective courses during the program. You can choose from over 15 other courses covering subjects such as Small Group Communication, Multiculturalism and Leadership, Cross-Cultural Communication, Cross Gender Communication, Crisis Communication, Integrated Marketing Communication, Communication Consulting, Communication Law, International Public Relations and Media Relations.

Students have the option of earning a **Professional Certificate** in addition to the Masters, by taking a designated bundle of four elective courses. Our Professional Certificates include:

Strategic Communication and Leadership
Intercultural Communication
Organizational Communication
International Communication
Strategic Communication Planning
Public Relations

Seton Hall University
Communication Department
Graduate Communication Program

For more information

Call us at 973-761-9490 or visit us at
<http://artsci.shu.edu/gradcomm>

